



# 2023 SPONSORSHIP & AD JOURNAL AGREEMENT

## SUNDAY, MAY 21, 2023, GALA LUNCHEON

**Eight Over Eighty** is the signature annual fundraising event presented by Jewish Senior Life of Metropolitan Detroit recognizing eight distinguished individuals, all over eighty, who have demonstrated a dedication throughout their lifetimes to the Jewish value of Tikkun Olam - Repairing the World. Proceeds benefit the Quality of Life Fund at Jewish Senior Life.

PLEASE BECOME A SPONSOR AND JOIN US AT OUR **30TH ANNUAL CELEBRATION** AS WE RECOGNIZE THE **2023 HONOREES**:

**JIM AUGUST, BARBARA COHEN, DENNIS FRANK, ROSLYN GARBER  
DR. RICHARD KRUGEL, PHYLLIS LEWKOWICZ, JANET PONT, AND ELLIE SLOVIS**

Name \_\_\_\_\_  
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Phone \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP AND AD JOURNAL

AD SIZES: **Full-page:** 10" wide x 7.875" tall / **Half-page:** 4.75" wide x 7.875" tall / **Quarter-page:** 4.75" wide x 3.75" tall

AD ARTWORK: Submit your own ad art by emailing a **jpeg** or **PDF** file with a minimum 300 dpi resolution to Nicole: **nlupi@jslmi.org** or we can create one for you. All ads are in color.

PLEASE CREATE MY AD USING THIS TEXT: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SPONSOR	YOUR CONTRIBUTION SUPPORTS	TICKETS	AD SIZE
____ \$100,000+ <b>VISIONARY</b>	1 Year of Kosher Meal Subsidies for 45 Low-Income Residents	20	Full Platinum
____ \$ 50,000+ <b>INNOVATOR</b>	Annual Cost of Wi-Fi on Both Campuses	10	Full Platinum
____ \$ 25,000+ <b>TRAILBLAZER</b>	3 Interactive Digital White Boards	8	Full Gold
____ \$ 18,000+ <b>PIONEER</b>	36 Professional Concerts and Entertainment	6	Full Gold
____ \$ 10,000+ <b>ARCHITECT</b>	10 Weeks of Group Exercise Classes on Both Campuses	4	Full Bronze
____ \$ 5,000+ <b>BUILDER</b>	25 Professional Speakers	4	Full
____ \$ 2,500+ <b>DREAMER</b>	25 Individual Out Trips and/or Medical Transportation	2	Full

Each Sponsor receives event tickets, and a link to our live stream event, special acknowledgment in our commemorative ad journal; significant recognition in all press releases, print ads, invitation, and on our website.

SUPPORTER			
____ \$ 1,800+	50 Hours of Jcare In-Home Support Services for Residents	2	Full
____ \$ 1,000+	Jewish & Seasonal Holiday Parties for Residents on Both Campuses	2	Half
____ \$ 500+	25 Large Print Books	1	Quarter
____ \$ 250+	5 Chaplaincy Visits	1	Greeting
____ \$ 118+	JSL Quality of Life Fund	--	Kavod Honor Roll

\_\_\_\_ **\$ TOTAL**

CHECKS PAYABLE TO: JSL Foundation *Donations are tax-deductible as allowed by law*

CREDIT CARD INFORMATION: # \_\_\_\_\_

(Circle one) Mastercard VISA Discover AMEX Sec. Code \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Billing Zip \_\_\_\_\_

\_\_\_\_ I would like to include 3.5% credit card handling fee

PAY ONLINE: **jslmi.org/8over80** OR CHARGE BY PHONE

CONTACT NICOLE AT 248.592.5098 TTY #711 nlupi@jslmi.org

**SPONSORSHIP DEADLINE: MARCH 16, 2023** (In order to be included in invitation)

**AD JOURNAL DEADLINE: MAY 1, 2023** (Ads received after May 1 - included in the online version only)

JSL is a 501(c)(3) nonprofit charitable organization. Private contributions ensure our continued fiscal viability and provide programming and services that enhance the quality of life for our residents. All donations are tax deductible as allowed by law.

**jslmi.org/8over80**  
*People of all faiths and beliefs are welcome*

Supported by  
The Jewish Federation  
OF METROPOLITAN DETROIT



**Jewish Senior  
LIFE**