



2023 SPONSORSHIP & AD JOURNAL AGREEMENT

SUNDAY, MAY 21, 2023, GALA LUNCHEON

Eight Over Eighty is the signature annual fundraising event presented by Jewish Senior Life of Metropolitan Detroit recognizing eight distinguished individuals, all over eighty, who have demonstrated a dedication throughout their lifetimes to the Jewish value of Tikkun Olam - Repairing the World. Proceeds benefit the Quality of Life Fund at Jewish Senior Life.

PLEASE BECOME A SPONSOR AND JOIN US AT OUR **30TH ANNUAL CELEBRATION** AS WE RECOGNIZE THE **2023 HONOREES**:

**JIM AUGUST, BARBARA COHEN, DENNIS FRANK, ROSLYN GARBER
DR. RICHARD KRUGEL, PHYLLIS LEWKOWICZ, JANET PONT, AND ELLIE SLOVIS**

Name _____
 Address _____ City _____ State _____ Zip _____
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SPONSORSHIP AND AD JOURNAL

AD SIZES: **Full-page:** 10" wide x 7.875" tall / **Half-page:** 4.75" wide x 7.875" tall / **Quarter-page:** 4.75" wide x 3.75" tall

AD ARTWORK: Submit your own ad art by emailing a **jpeg** or **PDF** file with a minimum 300 dpi resolution to Nicole: **nlupi@jslmi.org** or we can create one for you. All ads are in color.

PLEASE CREATE MY AD USING THIS TEXT: _____

SPONSOR	YOUR CONTRIBUTION SUPPORTS	TICKETS	AD SIZE
____ \$100,000+ VISIONARY	1 Year of Kosher Meal Subsidies for 45 Low-Income Residents	20	Full Platinum
____ \$ 50,000+ INNOVATOR	Annual Cost of Wi-Fi on Both Campuses	10	Full Platinum
____ \$ 25,000+ TRAILBLAZER	3 Interactive Digital White Boards	8	Full Gold
____ \$ 18,000+ PIONEER	36 Professional Concerts and Entertainment	6	Full Gold
____ \$ 10,000+ ARCHITECT	10 Weeks of Group Exercise Classes on Both Campuses	4	Full Bronze
____ \$ 5,000+ BUILDER	25 Professional Speakers	4	Full
____ \$ 2,500+ DREAMER	25 Individual Out Trips and/or Medical Transportation	2	Full

Each Sponsor receives event tickets, and a link to our live stream event, special acknowledgment in our commemorative ad journal; significant recognition in all press releases, print ads, invitation, and on our website.

SUPPORTER			
____ \$ 1,800+	50 Hours of Jcare In-Home Support Services for Residents	2	Full
____ \$ 1,000+	Jewish & Seasonal Holiday Parties for Residents on Both Campuses	2	Half
____ \$ 500+	25 Large Print Books	1	Quarter
____ \$ 250+	5 Chaplaincy Visits	1	Greeting
____ \$ 118+	JSL Quality of Life Fund	--	Kavod Honor Roll

____ **\$ TOTAL**

CHECKS PAYABLE TO: JSL Foundation *Donations are tax-deductible as allowed by law*

CREDIT CARD INFORMATION: # _____

(Circle one) Mastercard VISA Discover AMEX Sec. Code _____ Exp. Date ____/____ Billing Zip _____

____ I would like to include 3.5% credit card handling fee

PAY ONLINE: **jslmi.org/8over80** OR CHARGE BY PHONE

CONTACT NICOLE AT 248.592.5098 TTY #711 nlupi@jslmi.org

SPONSORSHIP DEADLINE: MARCH 16, 2023 (In order to be included in invitation)
AD JOURNAL DEADLINE: MAY 1, 2023 (Ads received after May 1 - included in the online version only)

JSL is a 501(c)(3) nonprofit charitable organization. Private contributions ensure our continued fiscal viability and provide programming and services that enhance the quality of life for our residents. All donations are tax deductible as allowed by law.